#ALLWAYSON

WITH THE NEW

CITROËN C3 X

CITROËN

BORN FRENCH

Origins
SINCE 1919

Since 1919, Citroën has embodied boldness, innovation and a human connection, with over 100 years of heritage and more than 300 models that have shaped the automotive world. Globally renowned for its design and comfort, Citroën has sold over 50 million vehicles across 101+ countries. From introducing pioneering technologies like front-wheel drive and self-leveling suspension to iconic models, Citroën continues to innovate with a diverse range of vehicles including electric and SUVs, while maintaining its rich racing legacy.

FOR EVERYONE, LIKE NO ONE

IN 2021 CITROËN STARTED
ITS JOURNEY IN INDIA

MADE FOR INDIA



CITROËN C5 AIRCROSS SUV



CITROËN AIRCROSS



CITROËN BASALT SUV-COUPÉ



CITROËN Ë-C3 ALL ELECTRIC



CITROËN C3X

Citroën has established factories in Tamil Nadu and an R&D centre in Chennai, reinforcing its commitment to India.

The brand launched in India with the C5 Aircross SUV, followed by the award-winning C3 in 2022. In 2023, Citroën introduced the ë-C3, its first electric vehicle, just six months after its ICE counterpart. The lineup further expanded with the Aircross and the recently launched Citroën Basalt, bringing more innovation and value to the market.

Citroën enhances the customer experience with La Maison Citroën phygital showrooms, the ATAWADAC experience, and services like Service on Wheels and 180-minute Roadside Assistance.

ADVANCED COMFORT

CITROËN

With over 100 years of comfort innovation in our DNA, we continue to make every adventure more comfortable than ever.

#ALLWAYSON

WITH THE NEW

CITROËN C3 X

Built for those who say yes first, and figure it out on the fly.

The Citroën C3X is compact, gutsy, and always ready to move. City-smart reflexes meet SUV attitude, powered by an engine that matches your momentum.

It’s intuitive, modern, and unmistakably bold. The C3X isn’t just about showing up.

IT’S ABOUT STANDING OUT.

IT’S ALL WAYS ON.

THE NEW CITROËN C3 X

ALL WAYS ON

FROM THE WAY IT FEELS
TO THE WAY IT MOVES,

EVERYTHING'S CHANGED.

PREMIUM SOFT-TOUCH DASHBOARD
Looks refined, feels even better.

WIRELESS CHARGER &
BEST-IN-CLASS* TROPICALISED AUTO AC
Cool comfort, minus the cables.

HALO 360° CAMERA
Every angle, always covered.

BEST-IN-SEGMENT* WHEELBASE
OF 2540 mm
Space to spare.

TURBO POWERED

PROXI-SENSE™ PASSIVE ENTRY
& PUSH START
Quick in. Easy out.

CRUISE CONTROL &
FIRST-IN-SEGMENT* SPEED LIMITER
Holds speed. Frees you.

6 AIRBAGS
Safety all around.

ADVANCED 6-SPEED TORQUE CONVERTER
AUTOMATIC TRANSMISSION
Precision in every shift.

*Segment/class is defined by comparable 5-Seater B-HB cars whose length lies between 3500mm to 3994mm and width between 1700mm to 1760mm, petrol engine capacity from 1000cc – 1200cc.

EXTERIOR DESIGN

The C3X exudes urban style with Citroën's signature design DNA. Dual chrome chevrons, striking LED headlamps, and strong SUV-inspired features like bold wheel arches, 38cm alloy wheels, and skid plates give it a confident, muscular stance.

A COMPACT SUV WITH ATTITUDE.



Electric & Auto-folding ORVM



LED Vision Projector Headlamp
& LED Projector Fog Lamp



"OCTO" R15 Diamond-cut Alloy

PLUSH INTERIORS

Step into a stylish and comfortable cabin that complements the bold SUV design. The bespoke dashboard, tall front seats with contrast stitching, and 26 cm (10.25") Citroën Connect Touchscreen with wireless connectivity for Android Auto™ and Apple CarPlay® create a welcoming environment. A 7" digital cluster adds to the modern feel, while smart additions like Cruise Control and the Auto-dimming IRVM make every drive a touch more refined.



Tropicalised Automatic AC



Push Start Convenience

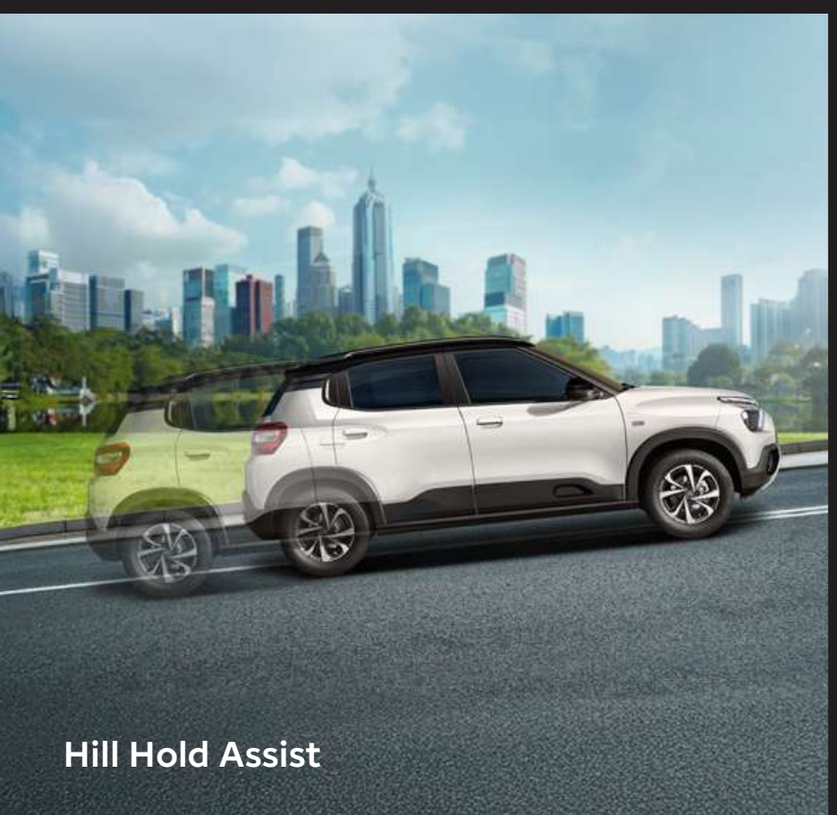


Cruise Control & Speed Limiter

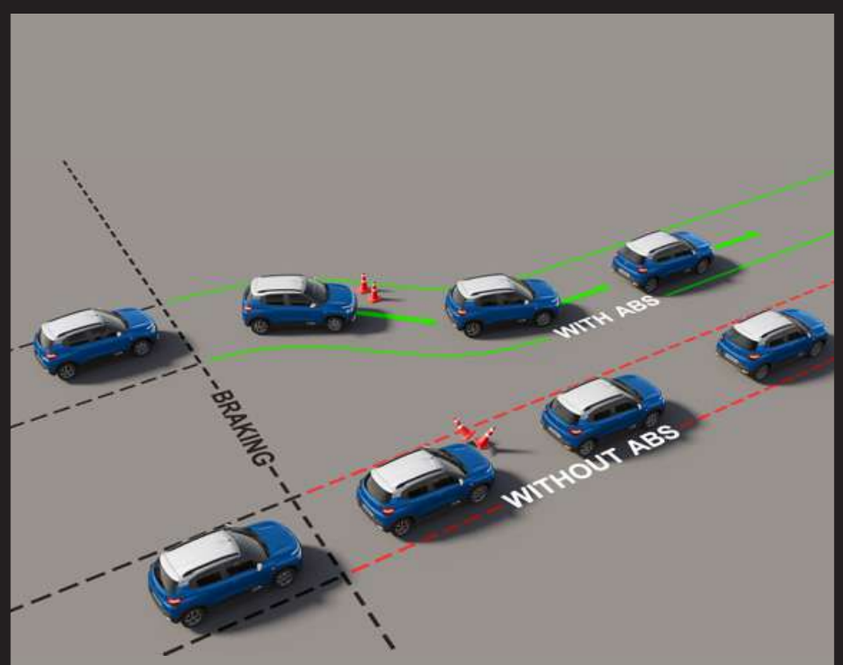
ADVANCED
SAFETY FEATURES

In any weather, the Citroën C3X offers confidence with its advanced safety features. It includes 6 Airbags, LED DRLs, LED Vision Projector Headlamps, LED Projector Fog Lamps, ISOFIX, ABS with EBD, ESP, Hill Hold Assist, an Auto-dimming IRVM, a Halo 360° Camera, and a Perimetric Alarm. Added conveniences like the Tire Pressure Monitoring System (TPMS) ensure a safer, more controlled drive.





Hill Hold Assist



ABS



Halo 360° Camera

PERFORMANCE

PURETECH 110 AT (TURBO)

- 1.2l - 6-speed Automatic Transmission
- Power: 110 ps @ 5500 rpm & Torque: 205Nm @ 1750-2500 rpm

E20 COMPLIANT

TURBO POWERED

PURETECH 110 (TURBO)

- 1.2l - 6-speed Manual Transmission
- Power: 110 ps @ 5500 rpm & Torque: 190Nm @ 1750 rpm

PURETECH 82 (NATURALLY ASPIRATED)

- 1.2l - 5-speed Manual Transmission
- Power : 82 ps @ 5750 rpm & Torque: 115Nm @ 3750 rpm

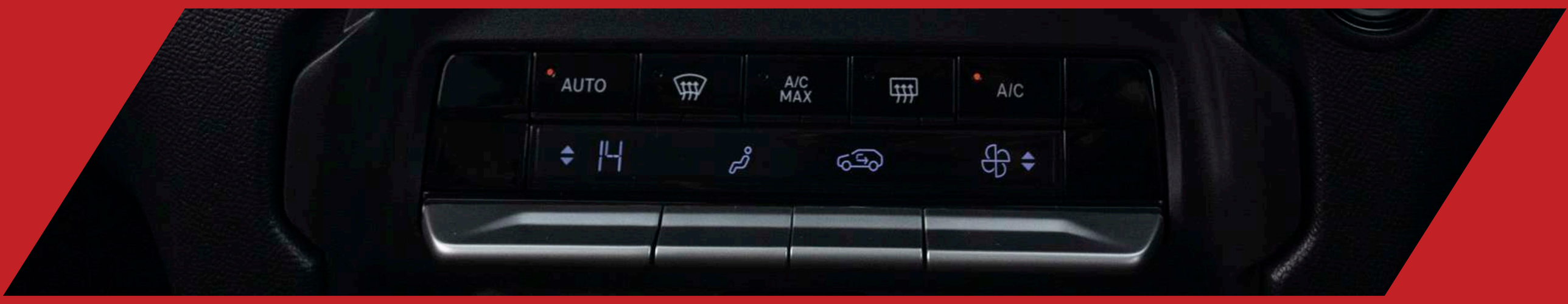
T&C: *As certified by test agency under Central Motor Vehicle Rules, 1989.

KEY FEATURES



6 AIRBAGS

Stay protected from every side. With 6 airbags surrounding you and your crew, every drive is wrapped in all-round confidence.



BEST-IN-CLASS* TROPICALISED AC

It's your kind of cool. Just set it and forget it. The automatic AC tunes the cabin temperature to your liking. It's smart, smooth, and fuss-free.



PROXI-SENSE™ PASSIVE ENTRY & PUSH START

One tap and you're off. Skip the keys and the clutter. Just press the button and hit the road without missing a beat.



HALO 360° CAMERA

Every angle. Always covered. A 360° camera gives you an all-round view, so tight spots and blind turns never catch you off-guard.

*Segment/class is defined by comparable 5-Seater B-HB cars whose length lies between 3500mm to 3994mm and width between 1700mm to 1760mm, petrol engine capacity from 1000cc – 1200cc.

KEY FEATURES



AUTO-DIMMING IRVM

Clarity, always. The electrochromic mirror automatically adjusts to cut harsh headlight glare, keeping night drives clear, calm, and distraction-free.



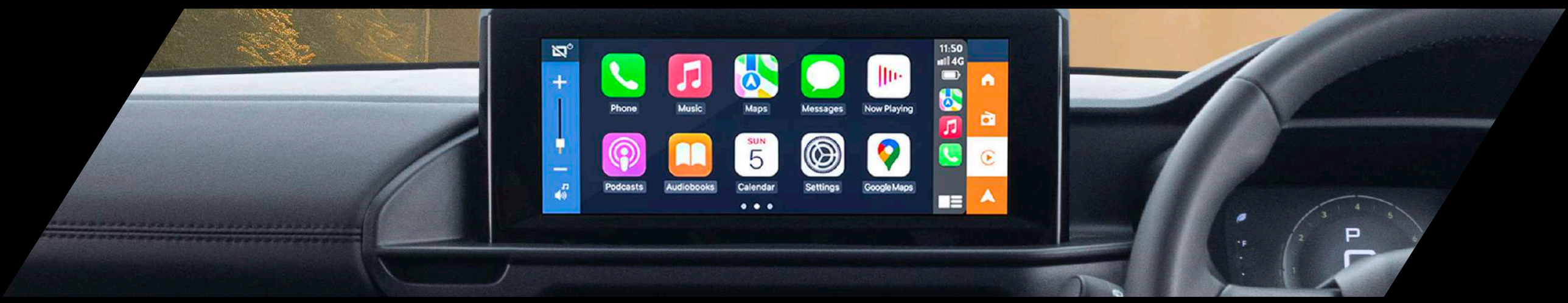
CRUISE CONTROL & SPEED LIMITER

Built for the long haul. Whether it’s highways or weekend getaways, Cruise Control keeps your speed steady so you can drive easy and stay focused.



AUTO-FOLD OUTSIDE REAR-VIEW MIRROR

Folds in but stands out. Modern, sleek, and smart enough to tuck itself in tight spots. So you don’t have to worry about a thing.



10.25" CITROËN CONNECT TOUCHSCREEN

Your world, just a tap away. Wireless Apple CarPlay® and Android Auto™ make it easy to connect and breezy to drive.

GOOD FOR THE PLANET, GOOD FOR THE POCKET.

CNG

THE CITROËN C3
NOW AVAILABLE
WITH AUTHORISED
CNG RETROFIT KIT
AT DEALERSHIPS*

GET UNBEATABLE MILEAGE: 28.1 km/kg*

LOWER COST AT ₹ 2.66/km*



VEHICLE: **3 YEARS / 100,000 km***
CNG KIT: **3 YEARS / 100,000 km***
PEACE OF MIND WARRANTY

FUEL FILLING POINT NEAR FUEL FLAP AREA
DETACHABLE SPARE WHEEL

CNG TANK CAPACITY: **55 l** | RANGE: **170-200 km***
ICAT-APPROVED INSTALLATION

INSTALLATION BY
LOVATO

ADVANCED FEATURES*

*T&C apply. Available in selected variants.

CITIZEN SERVICES

Choosing a Citroën means embracing well-being from the very moment of purchase. And bringing this iconic comfort to you, Citroën introduces its Citizen programme, an all-encompassing range of services dedicated to offering a peaceful mobility experience to Citroën customers throughout their buying and ownership journey.

With the Citizen programme, you gain access to a complete set of services devised to assist you at every step of the process - from exploring the available options and making your selection all the way to receiving your vehicle and maintaining it.

PRE-PURCHASE SERVICES

Make a smooth journey into the Citroën family with services like:

LA MAISON CITROËN	Meaning the home of Citroën, our phygital showrooms unite technology with comfort.
ATAWADAC ANY TIME ANY WHERE ANY DEVICE ANY CONTENT 3D - CONFIGURATOR | citroen.in | SOL - SELLING ONLINE	Delivering a seamless digital customer experience that can be accessed anywhere on any device.
Citroën finance **Citroën** insurance **Citroën** lease	Best-in-class financing solutions that are tailor-made to make your ownership journey easy and comfortable.

POST-PURCHASE SERVICES

Enjoy a truly hassle-free ownership journey with our comfort-first services:

L'ATELIER SERVICE CITROËN	After-sales workshop offering maintenance and care services for all Citroën vehicles.
Citroën SERVICE PROMISE COMFORT AT YOUR FINGERTIPS	Providing service on the go, wherever you go. Assured best-in-class service along with genuine spare parts availability.
CS SERVICE ON WHEELS	Revolutionary door-step service offered by Citroën. Includes routine service, car cleaning and minor emergency repairs.

COLOR COMBINATIONS

5 MONOTONE



POLAR WHITE



STEEL GREY



GALAXY BLUE



PERLA NERA BLACK



GARNET RED

3 INTERIOR TRIMS



C3X LIVE – INJECTED GREY | C3X FEEL – ANODIZED GREY | C3X SHINE – METROPOLITAN LEATHERETTE-WRAPPED IP

*T&C apply. Images and illustrations are indicative and for informative purposes only. Actual colour of vehicle and upholstery might differ.
Accessories/features shown or mentioned may not be a part of standard fitment.

WARRANTY

At Citroën, comfort and mobility are at the heart of everything we do. The Citroën Warranty Programme has been designed keeping these values in mind. With services like standard vehicle warranty for 3 years or 1 lakh km (whichever is earlier) and 24/7 Roadside Assistance (Toll-free number – 1800 419 2000), we promise to make your Citroën experience truly comfortable. Extended warranty and maintenance packages are also available through your dealer. Additionally, you can access a network of dealerships equipped with state-of-the-art service facilities, tools, and equipment. Service appointments may be booked in advance on www.citroen.in or call the Citroën Customer Experience Centre at 1800 267 1000.

+91 73585 02839

Specifications			
ENGINE	**PureTech 82**		**PureTech 110**
Fuel Type	Petrol		
No. Of Cylinders	3		3
Displacement, cc	1198		1199
Max. Engine Output, ps (kw) @ rpm	82 ps (60 kw) @ 5750 rpm		110 ps (81 kw) @ 5500 rpm
Max. Torque, Nm @ rpm	115 Nm @ 3750 rpm	190 Nm @ 1750 rpm	205 Nm @ 1750 rpm
Fuel Efficiency (km/l)	19.3	19.3	18.3
Transmission	5-MT	6-Speed Manual	6-Speed Automatic
Fuel Tank Capacity, (l)	45		
DIMENSIONS			
Overall Length, mm	3981		
Overall Width (w/o mirrors), mm	1733		
Overall Height (Unladen), mm	1586/1604 (With Roof Rails)		
Wheel Base, mm	2540		
Boot Space, l	315		
WEIGHTS			
Kerb Weight (kg)	LIVE - 958, FEEL - 982, SHINE: 987	FEEL: 1048 , SHINE : 1055	FEEL: 1107 , SHINE : 1114
Gross Vehicle Weight (kg)	LIVE - 1358, FEEL - 1382, SHINE: 1387	FEEL: 1448 , SHINE : 1455	FEEL: 1507 , SHINE : 1514
SUSPENSION			
Front	Macpherson Strut With Coil Spring		
Rear	Rear Twist Beam with Coil Spring		
BRAKES			
Front	Disc		
Rear	Drum		
STEERING			
Power Steering Type	Electric		
Minimum Turning Circle Radius (m)	4.98		
TYRE SIZE			
Tyres	195/65 R15		
Spare Wheel (Shine - Turbo only)	185/65 R15 Steel		

FEATURES					
VARIANTS	**LIVE**	**LIVE(O)**	**FEEL**	**FEEL(O)**	**SHINE**
PureTech 82 MT	✓	✓	✓	✓	✓
PureTech 82 MT with CNG	✓	✓	✓	✓	✓
PureTech 110 MT	-	-	✓	-	✓
PureTech 110 AT	-	-	-	-	✓
EXTERIOR					
Front Panel: Brand Emblems - Chevron	Silver Painted	Silver Painted	Silver Painted	Chrome	Chrome
Front Grill - Matte Black	✓	✓	✓	✓	✓
Body Coloured Front & Rear Bumpers	✓	✓	✓	✓	✓
Halogen Headlamps	✓	✓	✓	✓	-
LED VISION PROJECTOR HEADLAMPS	-	-	-	-	✓
Side Turn Indicators on Outside Rear View Mirrors	-	-	-	-	✓
Body Side Sill Panel	✓	✓	✓	✓	✓
'TESSERA' Full Wheel Cover	-	✓*	-	✓	✓ (NA Only)
Sash Tape - A/B Pillar	-	-	✓	✓	✓
Sash Tape - C Pillar	-	-	-	-	With Dual Tone Only
Body Coloured Outside Door Handles	-	-	-	✓	✓
Outside Door Mirrors	MIC Black	MIC Black	Glossy Black	High Gloss Black	High Gloss Black
Wheel Arch Cladding	-	✓*	-	✓	✓
Signature LED Day Time Running Lights	-	-	✓	✓	✓
Roof Rails - Glossy Black	-	-	✓	✓	✓
Front Skid Plate	-	-	-	-	✓
Rear Skid Plate	-	-	-	-	✓
"OCTO" R15 Diamond Cut Alloy	-	-	-	-	✓ (PureTech 110)
Front LED Fog Lamp	-	-	-	-	✓
Halogen Fog Lamp	-	✓*	-	-	-
Touch Around Fog lamp - Chrome Garnish	-	✓*	-	-	-
Body Side Moulding - Chrome Insert	-	✓*	-	-	-
Touch Around Rear Reflector - Chrome Garnish	-	✓*	-	-	-
Hood Insulator	-	✓*	✓	✓	✓
INTERIOR					
Interior Environment - Single Tone Black	✓	✓	✓	✓	✓
Seat Upholstry - Fabric (Bloster/Insert)	RUBIC/NIMBUS	RUBIC/NIMBUS	RUBIC/NIMBUS	RUBIC/HEXALIGHT	RUBIC/HEXALIGHT
Front Headrest	Integrate	Integrated	Integrated	Adjustable	Adjustable
AC Knobs - Satin Chrome Accents	✓	✓	✓	✓	✓
Parking brake Lever Tip - Satin Chrome	✓	✓	✓	✓	✓
Instrument Panel - Deco (Anodized Grey)	-	-	-	✓	✓
Insider Door Handles - Satin Chrome	-	-	-	✓	✓
Satin Chrome Accents - IP, AC Vents Inner Part, Gear Lever Surround, Steering wheel	-	-	-	✓	✓
Leather Steering wheel	-	-	-		✓
Glossy Black: Central AC Vent Bezel, Gear Lever Surround	-	-	-	-	✓
LED Interior Lamps	-	-	-	-	✓
Leatherette Seat Covers	-	-	-	-	-
INFOTAINMENT AND CONNECTIVITY					
Citroën Connect Touchscreen (26cm)	-	-	-	✓	✓
Bluetooth® Connectivity	-	-	-	✓	✓
Mirror Screen (Apple CarPlay® And Android Auto™) - Wireless Smartphone Connectivity	-	-	-	✓	✓
Speakers - 4	-	✓*	-	✓	✓
Steering Wheel with Audio and Phone Controls	-	-	-	✓	✓
Roof Antenna	-	-	-	✓	✓
Android Touchscreen (25cm) with Android Auto™ & Apple CarPlay®	-	✓*	-	-	-
COMFORT AND CONVENIENCE					
Manual Air Conditioner with Heater	✓	✓	✓	✓	-
AUTOMATIC AC	-	-	-	-	✓
12V Socket - Front	✓	✓	✓	✓	✓
Rear Seat - 100% fold flat	✓	✓	✓	✓	✓
Front Windscreen Wipers - Intermittent	✓	✓	✓	✓	✓
Bottle Holders on Doors- 1Litre (Front & Rear)	✓	✓	✓	✓	✓
Bag Support Hooks in Boot (3kgs)	✓	✓	✓	✓	✓

Outside Mirrors - Manually Adjustable (Internally)	✓	✓	-	-	-
Outside Mirrors - Electrcially Adjustable	-	-	✓	✓	✓
Electric & Auto folding Outside Rear View Mirror	-	-	-	-	✓
Power Windows - Front & Rear	✓*	✓*	✓	✓	✓
One-Touch Auto Down - All 4 Power Windows	Front Windows Only	Front Windows Only	Front Windows Only	✓	✓
Remote Keyless Entry	-	-	-	✓	✓
Proxi-Sense™ Passive Entry & Push Start	-	-	-	-	✓
Cruise Control & Speed Limiter	-	-	-	-	Puretech 110 AT
Driver seat - Manual Height Adjustable	-	-	-	✓	✓
Tilt Steering	-	-	-	✓	✓
Parcel Shelf	-	-	-	✓	✓
Co-Driver Side Sun Visor with Vanity Mirror	-	-	-	✓	✓
Rear Wiper & Washer	-	-	-	-	✓
Rear Defogger	-	-	-	-	✓
Day/Night Inside Rear View Mirror	✓	✓	✓	✓	-
Electrochromic Inside Mirror	-	-	-	-	✓
Engine Auto Stop/Start	-	-	Puretech 110	-	Puretech 110
Foldable Key Fob	-	-	✓	✓	✓
Foldable Roof Grab Handles (Fr Passenger & Rear)	-	-	-	✓	✓
SMART PHONE FRIENDLY					
Smartphone Storage - Rear Console	✓	✓	✓	✓	✓
Smartphone Charger Wire Guide on Instrument Panel	✓	✓	✓	✓	✓
USB Charger - Front 1 + Rear 2 Fast Charger	-	-	-	✓	✓
INSTRUMENTATION & LIGHTING					
Digital Cluster	✓	✓	✓	✓	-
Tripmeter	✓	✓	✓	✓	✓
17.78 cm Colour Digital TFT Cluster (New)	-	-	Puretech 110	-	✓
Distance to empty	✓	✓	✓	✓	✓
Average Fuel Consumption	✓	✓	✓	✓	✓
Low Fuel Warning Lamp	✓	✓	✓	✓	✓
Gear Shift Indicator	✓	✓	✓	✓	✓
Front Roof Lamp	✓	✓	✓	✓	✓
Door Ajar Warning	-	-	-	✓	✓
SAFETY AND SECURITY					
Front Driver and Passenger Airbags	✓	✓	✓	✓	✓
Front Seat Side Airbags	-	-	-	✓	✓
Curtain Airbags	-	-	-	✓	✓
ISOFIX Child Seat Anchorage with Top Tether	-	-	-	✓	✓
ABS with EBD	✓	✓	✓	✓	✓
Reverse Parking Sensors	✓	✓	✓	✓	✓
Rear Doors Manual Child Lock	-	-	✓	✓	✓
Seat Belt Reminder & Buzzer (All Seats)	-	-	-	✓	✓
3 Point Seat Belt (All seats)	-	-	-	✓	✓
Engine Immobilizer	✓	✓	✓	✓	✓
*High Speed Alert System	✓	✓	✓	✓	✓
Speed Sensitive Auto Door Lock	-	-	-	✓	✓
Anti Theft Alarm	-	-	-	-	✓
ESP	-	-	Puretech 110	-	Puretech 110
Hill Hold	-	-	Puretech 110	-	Puretech 110
Tyre Pressure Monitoring System	-	-	Puretech 110	-	Puretech 110
360° Camera^	-	-	-	-	✓
Rear View Camera	-	✓*	-	-	-
VIBE PACK (Optional)#					
Body Side Door Molding & Painted Insert	-	-	-	-	✓
Wireless Charger	-	-	-	-	✓

Terms & Conditions: *The speed alert system gives an audible warning to driver at 80 km/h and 120 km/h.

^360° camera is available as a mandatory dealer accessory and available at incremental pricing.

#Available in Shine varaint.

**MyCitroën is available only for one year.

TO FIND OUT MORE
visit www.citroen.in

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CITROËN